



2026 EXIM ANNUAL CONFERENCE

APRIL 29 - 30

Omni Shoreham Hotel, Washington, DC

Sponsorship Prospectus





About EXIM Bank

The Export-Import Bank of the United States (EXIM) is the official U.S. export credit agency and an independent federal government agency. EXIM supports American jobs by facilitating the export of U.S. goods and services.

EXIM provides financial tools such as export credit insurance, access to working capital for U.S. businesses, and lender loan guarantees for international buyers.

1



About EXIM's Annual Conference

This two-day, in-person event will be held April 29-30, 2026, at the Omni Shoreham in Washington, DC. The conference features high-level dialogue with influential leaders in business, finance, government, policy, and media.

TOPICS INCLUDE:

- American-made energy
- Critical minerals
- U.S. manufacturing
- AI and emerging technology
- Supporting American small business
- Private sector financing



2



For more Information:
Sponsor@cmpinc.net



Sponsorship Benefits

- Networking opportunities with business and finance leaders, government officials, and more
- Access to EXIM's extensive network, interagency partners, and resources
- Brand visibility including:
 - Sponsor logo, URL, and description included in printed conference program, conference website, and promotions
 - Sponsor logo printed on signage throughout the hotel, select conference sites, and displayed on digital screens during conference
- Complimentary conference registrations
- Discounted rate for additional registrations

**Inclusion of logo on printed materials is subject to sponsorship approval and payment prior to publication deadline*

3

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DIAMOND TIER

\$50,000

1 Available

- Top-billed sponsor on select signage during two-day conference
- Opportunity to be featured in conference programming, exhibitor table, or activation at conference, subject to approval
- Exclusive sponsor of official conference reception
 - Opportunity to distribute branded promotional items provided by sponsor
 - Opportunity to show sponsor advertisement or promotional video, <1 minute
- Verbal acknowledgement of sponsorship during conference
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten in prime position during plenary sessions
- One (1) reserved meeting room upon request, to be used at sponsor's discretion
- Full-page ad in printed conference program in prominent space

4



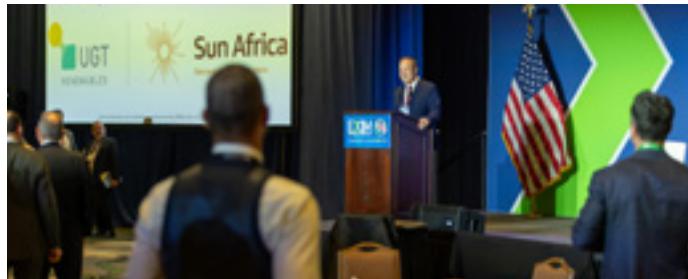


PLATINUM TIER

\$30,000

3 Available

- Exclusive sponsor of one (1) option below, subject to availability:
 - One (1) of two (2) conference lunch sessions, or
 - Government and Business networking space
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten (10) during plenary sessions
- Opportunity for exhibitor table or activation at conference
- Full-page ad in printed conference program
- Sponsor logo included on select conference signage, materials, and digital media



5



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GOLD TIER

\$12,000

5 Available

- Shared sponsor of breakfast during one (1) day of conference, subject to availability
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Six (6) complimentary conference registrations
- Half-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media



SILVER TIER

\$6,000

10 Available

- Three (3) complimentary conference registrations
- Quarter-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media

6



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AMERICA'S 250th ANNIVERSARY TIER

\$25,000

2 Available

- Shared sponsor of private reception with distinguished guests
 - Opportunity to distribute branded promotional items provided by sponsor
 - Opportunity to show sponsor advertisement or promotional video, <1 minute
- Six (6) complimentary conference registrations
- Ten (10) passes to private reception
- Full-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch



Additional Sponsorship Opportunities

Host a Breakout Session (2 Available) **\$10,000**

See full description of opportunity on following page

Conference Lanyard Sponsor (1 Available) **\$5,000**

Sponsor logo included lanyard provided to all conference attendees

Photo Booth Sponsor (1 Available) **\$4,000**

Sponsor logo included on keepsake photo provided to attendees

Hotel Key Card Sponsor (1 Available) **\$4,275**

Sponsor logo included on hotel key card provided to conference attendees

Wi-Fi Sponsor (1 Available) **\$3,000**

Sponsor of exclusive conference Wi-Fi during both days of conference

Exhibit Table (2 Available) **\$3,500**

Opportunity to host exhibit table at government-to-business networking sessions during both days of conference

Meeting Room (2 Available) **\$1,750 per day**

Meeting room reserved, to be used at sponsor's discretion

Charging Station Sponsor (1 Available) **\$6,000**

Logo placed at charging station



Host a Conference Breakout Session

\$10,000

2 Available

- Breakout session lasting up to 60 minutes
- Breakout session types include panels, workshops, and Q&A
- Organization and session description included in agenda and promotions
- Date and time of breakout is subject to availability
- Topics and participants are subject to approval
- Must be reserved by February 1st, 2026



Interested in Sponsoring?



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Please contact Capital Meeting Planning:
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A limited number of sponsorship opportunities exist at each sponsorship level. Individual components within each level are subject to approval. All sponsorships are subject to availability. Sponsors are selected through an open, transparent, impartial, and non-arbitrary process, providing an equal opportunity to all interested parties.

The use of a Sponsor's name within the Export-Import Bank of the United States (EXIM) or event specific websites or mailing lists does not constitute endorsement by EXIM or Capital Meeting Planning (CMP) of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services or programs have been endorsed by EXIM or CMP.

Sponsorship in no way suggests or conveys special treatment by EXIM to the sponsor. All sponsors are vetted pursuant to EXIM's internal procedures.